

VOLUMIZING SHAMPOO



250ml

100ml

SKU: KMX05

KMX05N: 1 bottle 250 ml

KMX05N-RG: 1 bottle 100 ml

Ingredients: Aqua (Water), Sodium Methyl Cocoyl Taurate, Disodium Laureth Sulfosuccinate, Lauryl Glucoside, Sodium Coco-Glucoside Tartrate, PEG-15 Cocopolyamine, Cocamide MEA, Cocamide DEA, PEG-7 Glyceryl Cocoate, Cocamidopropyl Betaine, Glycerin, Parfum (Fragrance), Lactic Acid, Panthenol, Tetrasodium EDTA, Aloe Barbadensis Gel (Aloe Barbadensis Leaf Juice), Guar Hydroxypropyltrimonium Chloride, Tocopheryl Acetate, Allantoin, Hydrolyzed Rice Protein, PEG-8, Hydrolyzed Keratin, Butylphenyl Methylpropional, Sodium Benzoate, PEG-8/SMDI Copolymer, Methylchloroisothiazolinone, Palmitoyl Myristyl Serinate, Sodium Polyacrylate, CI 42051 (Acid Blue 3), Methylisothiazolinone.

How to use: Wet the hair and scalp, apply an adequate amount of Kmax Volumizing Shampoo, massage gently until a soft and abundant foam is obtained and leave for 2-3 minutes to facilitate the action of the anti-hair loss ingredients contained within it. Finally rinse thoroughly with warm water. Its formulation is designed for frequent washing and can therefore be used daily for proper scalp and hair hygiene.



Discover Online



www.kmax.com

Volumizing shampoo with moisturizing and restructuring action

Kmax Volumizing Shampoo is a cleansing shampoo for frequent use that combines an extremely delicate and precious cleansing base with a pool of conditioning agents specially chosen to give volume, shine and softness to the hair.

The cleansing base of Kmax volumizing shampoo uses high-quality surfactants (no SLS / SLES) for an extremely delicate cleansing that does not alter the hydrolipidic film of the scalp but which at the same time is effective in removing dirt and excess sebum, making it a ideal product for daily and correct cleansing without attacking either the skin or the hair shaft.

- Volumizing effect even for fine and thin hair
- Hydrating and restoring action
- It strengthens the structure of the hair
- Gentle cleansing for daily use (no SLS / SLES)

Particular attention was paid to the conditioning and volumizing effect obtained by adding considerable quantities of amino acids and proteins from different sources (rice and keratin) capable of strengthening the keratin structure of the hair, immediately giving volume and body, ideal for giving a volumizing effect even on the finest hair.

The formulation of this shampoo is enriched with a quaternary film-forming agent derived from Guar gum useful both for neutralizing the static electricity of the hair and for giving body and volume. Finally, the ceramides present play an active action on the hair structure, closing the scales and thus making it more resistant, compact and protected.

The formulation is completed by a pool of substances with a moisturizing, soothing and toning effect that take care of both the scalp and the hair shaft.



The very high quality washing base used in fact allows daily washing avoiding the uncomfortable "build-up" effect (progressive weighting of the hair wash after wash).

Kmax Volumizing Shampoo is available in the regular size of 100ml (ideal for travel, being transportable in hand luggage) and in the economy size of 250ml.



M I L A N O